Volume 3 Number 3 March 1982



**Topics in Focus** 

### REGIONAL WINEGROWING

Since the California History Center began its Local History Studies publication and research program, there has been a recurrent story of vineyard families and properties. When we were fortunate to get one of the nation's leading wine historians to teach for us; the threads of information regarding the extensiveness of San Jose nurseries, the role of the French, Italians and New Englanders and the ideal conditions of the valley's Westside-Santa Cruz Mountain region, began to weave an important story.

Charles Sullivan's book "Like Modern Edens: Winegrowing in the Santa Clara Valley and Santa Cruz Mtns. 1798-1981", is the first documented study on regional winegrowing ever published. Its final message is loud and clear: What we call Silicon Valley today, was one of the nation's leading producers of very fine wine, just as important as Napa, Sonoma or any such present-day wine region. It was an area especially known for setting high standards and creating tough competition for European producers.

The exhibit, "Like Modern Edens" and a special curriculum focus are to help you explore with us this important facet of our agricultural history. Its

relevance is very real. Some of the best vineyards in the nation, and the world, have rediscovered the Santa Clara Valley - Santa Cruz Mtns.

Join us, at our gourmet benefit dinner we are sponsoring with Friends of the Winemakers on May 22. Proceeds from this event will help support restoration of the Malaguerra Winery and development of a wine museum that will preserve this significant heritage §

Seonaid McArthur CHC Director

### **Traveling Exhibits Schedule - Spring 1982**

Passing Farms: Enduring Values

- Gavilan Community College, Gilroy Main Library February-March.
- Santa Clara County Administration Bldg., San Jose.

Main Lobby, April-June Californians from Yugoslavia

 Pajaro Valley Historical Association Volck Museum, Watsonville February-April

Cover Photo: A traditional first box of grapes is dumped into the crusher at Martin Ray Vineyards, Saratoga, 1977.

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With the finishing touches having been put on the Louis Stocklmeir Library, the restoration of le Petit Trianon is finally complete. This ends a 13-year effort by many involved, dedicated area residents interested in the preservation of local history.

### Saturday, March 20

Members preview of exhibit "Like Modern Edens: Winegrowing in the Santa Clara Valley, Santa Cruz Mtns. 1798-1981". Beginning at 9 a.m. with a lecture and preview by Charles Sullivan of his book on area winegrowing, followed at 11 a.m. with a docent tour of the exhibit. Bring your own gourmet picnic lunch to enjoy with select educational wine tastings. No one under 21 may participate in the wine tasting.

### Friday, April 16

Dedication of the Louis Stocklmeir Library and celebration of the completion of the Trianon restoration. Ribbon cutting ceremony and afternoon tea from 3 - 5 p.m. Public is invited. No admission fee.

### Saturday, May 22

The Grand Wine Experience, 6:30 p.m. to midnight. See details to right.

### Friday, June 4

Cable Cars: Past and Present. The San Francisco Cable Car will celebrate its 109th anniversary in August. Author, historian Frank Clauss will present a slide presentation and lecture on the history of the San Francisco Cable Cars and will autograph his recent book, "Cable Cars: Past and Present" for all who purchase a copy. Admission \$1.00, members, \$2.00, non-members, 7:30-9:30 p.m. Proceeds will go toward "Save the Cable Car" fund in San Francisco. Refreshments will be served.

### Sunday, June 27

Come to a country hoedown at historic Garrod Farms Riding Stables in Saratoga. Food, refreshments and dancing. Call the center, 996-4712 for additional information.

### † † †

### THE GRAND WINE EXPERIENCE

presented by

CALIFORNIA HISTORY CENTER FOUNDATION and FRIENDS OF THE WINEMAKERS to benefit

MALAGUERRA WINERY RESTORATION AND WINE MUSEUM

featuring release of publication

LIKE MODERN EDENS: WINEGROWING IN THE SANTA CLARA VALLEY AND SANTA CRUZ MTS. 1798-1981

with a GOURMET DINNER PREPARED BY GRADUATES OF THE CALIFORNIA CULINARY ACADEMY

accompanied by SELECTED TASTINGS WITH COMMENTARY BY NOTED WINE EXPERTS\* at the FORMER MIRAFLORES VINEYARD AND "BEAULIEU" ESTATE DE ANZA COLLEGE CUPERTINO, CALIFORNIA

\$40 MEMBERS **\$60 NON-MEMBERS** Advance tickets must be purchased by May 14th

**SATURDAY, MAY 22, 1982** 6:30 to Midnight DANCING For information - (408) 996-4712

\*Wine tastings are provided free of charge as part of the educational program.

### MENU

HORS D'OEUVRES POTAGE CREME DE BROCCOLI Cream of Broccoli Soup QUENELLE DE POISSON Fish Quenelles

FILET D'AGNEAU CROQUEMITOUFFE Lamb Filet in Puff Pastry with a Port Wine Sauce LEGUMES FRAIS DE SAISON

Fresh Seasonal Vegetables SALADE COMPOSEE Watercress, Belgium Endive Salad

TARTE AUX FRUITS ET FROMAGE ASSORTI

Fresh Fruit Tart and Assorted Cheese

CAFE

‡ #

# TWO WAYS TO

Two small area wineries, rich in cultural heritage and historic significance, have been targeted for restoration, the Malaguerra Winery in Morgan Hill and the old Picchetti Winery on Montebello Ridge. Friends of the Winemakers are busy raising funds to restore the Malaguerra Winery and the Mid-Peninsula Regional Park District has taken on the task of preserving the Picchetti Winery.

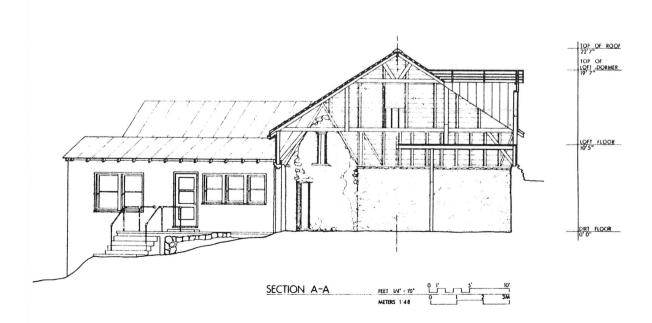
## MALAGUERRA - A WINE MUSEUM

The old Malaguerra Winery, built in 1869, by Joseph Malaguerra, has been neglected for many years. The goal of a local group, the Friends of the Winemakers, is to save this historic winery. Their plan is to turn this neglected structure, built of stones from the nearby Coyote Creek, into a living museum displaying the history of the Santa Clara Valley winemaking.

It was a dream of Brother Norbert Korte, the president of The Friends of the Winemakers, to have a place where winery equipment could be displayed so that people could see how wine was made. Many people shared his desire of locating a place where the art and history of winemaking in the Santa Clara Valley could be preserved. One of these people knew of an abandoned winery down in Morgan Hill called the Malaguerra Winery. The winery is located at the end of Burnett Road in the Coyote Park in Morgan Hill.

The Malaguerra Winery, at the time, was on state property under the direction of the county. This group of friends requested to transform the abandoned winery into a museum. In order to do this the group had to be a non-profit organization. In 1976 The Friends of the Winemakers was formed and achieved non-profit status. The group was formed to become a historical and education organization.

Because the winery was on state property, legislative approval was necessary before the property could be given to the county for distribution. As a result of Senate Bill 1518, the state gave the proper-



## CULTURAL PRESERVATION

Efforts in The San Francisco Bay Area

# SAVE A WINERY

ty, 480 acres, to the county to administer as part of the county park system. Since federal funds were used to buy the land from private individuals many years back, the Department of the Interior had to give their approval. All of these legislative approvals and applications for non-profit status took many years and involved many delays. Finally, The Friends of the Winemakers was given five acres of land upon which the historic winery sits.

The winery is currently a historical point of interest. They hope that it will eventually be named a historical landmark. It is also currently listed in the National Registry of Historical Places.

The Friends of the Winemakers recently received a \$30,000. grant to be used to hire an architect, who is currently drawing up the plans for restoring the old building. The group's goal is to have the museum opened for public viewing within one year.

For The Friends of the Winemakers, this is to be a year of action. They hope to raise the \$250,000 needed to complete the restoration of the old winery. They will also be soliciting volunteer labor to aid in cleaning up the winery, restoring the old equipment, and cataloguing of the museum pieces.

The aims of the group are to 1) promote a spirit of friendship among people by the knowledge and usages of wine; 2) protect the history of winemaking in the Santa Clara Valley; 3) educate people about wine in general and the wines of the greater Santa Clara Valley in particular; and 4) conduct interesting and informative wine tastings and seminars.

The group is open to anyone over the age of 21. If you would like membership information, contact The Friends of the Winemakers, P.O. Box 543, Los Gatos, Ca. 95030.

by Kathy Bechly Winter Ort. Hist. 10 student

### PICCHETTI - A WORKING WINERY

A small family winery that once prospered on the slopes of the Montebello Ridge, but which was hit hard by Prohibition and subsequently closed its doors and was sold, may soon have a new lease on life if the plans of a San Jose couple come to fruition.

Almost a century ago, Vincenso Picchetti began planting vines on a portion of his 160-acre ranch on Montebello Ridge in the hills above Cupertino. He brought the skills he had acquired as a viticulturist in his native Italy to bear in his new country and the tough, rocky land flourished.

In 1904, Vincenso died and two of his sons took over management of the winery, increasing the holding to 500 acres. Fifteen years later, Prohibition took effect and the Picchettis were forced to turn their wine-producing acreage over to orchards and to sell some land.

Although the Picchettis continued producing a limited output of wine for family and friends when prohibition was repealed, their role as commercial winemakers came to an end. In 1963 they stopped making wine altogether and by 1971 the winery was closed after 72 years of business.

In 1976, the Mid-Peninsula Regional Park District, which is responsible for acquiring and maintaining land to be preserved for the public as open space, stepped in and purchased the remaining Picchetti acreage together with the remaining structures and equipment. At first it was thought that the land might be used for hikers and horseback riders.

But, since the Picchetti Ranch is rich in both history and artifacts, the Mid-Peninsula Regional Park District has sought to preserve and restore the original qualities of the estate. Ideally, the District was looking for someone who would lease the land and replant some of the acreage with new vines, with a view to restoring the winery and its equipment so that it might once again be a self-sufficient family winery business.

With this master plan in mind, the District selected Ronald and Rolaine Stortz, who currently operate Sunrise Winery in Santa Cruz, and offered them a long-term lease on the Picchetti property. Although the Stortz' have not yet finalized plans with the District, Rolaine Stortz, in an interview, said that she and her husband were seriously considering the offer.

If the agreement materializes, the Stortz family would move into the family home and begin to grow their own grapes.

They would expect to dry-farm about 20 acres of vines which would yield about 5,000 gallons of wine. Thus, it would remain a small winery making wine in a way similar to that utilized by the original owners. Rolaine Stortz declared that she and her husband plan to restore the buildings as much as possible to their original condition, with the possibility that the "old" homestead might be used as a tasting room.

The current plans appeal to the remaining members of the Picchetti family, who will act as consultants for the new tenants.

It appears likely, at this time, that a family winery will reappear on the Montebello Ridge. The addition of this new winery would reverse a trend of the past several decades which has seen small family wineries close in favor of large corporate producers. Those who appreciate a finely tended wine are sure to applaud this latest trend

by Jacqueline Armor Winter Ort History 10 student



### FEATURE

Many personalities and families played a part in the history of this area's winegrowing and winemaking. Wine historian and author Charles Sullivan, takes a look at some of these fascinating personalities that helped make Santa Clara Valley wine history.

A casual visitor today to the Santa Clara Valley or to the nearby Santa Cruz Mountains would probably be surprised to learn that this general region was once one of the most important winegrowing areas in the state of California. Where the Valley today is a land of almost continuous suburbia, parts of it a century ago portrayed a landscape that was a veritable sea of grape vines. And although today the Santa Cruz Mountains are well known for their beautiful world class wines, at the turn of the century there was more than four times as much land there in vineyards.

The history of the rise, decline and rebirth of the area's wine industry is a remarkable one, full of hope and conflict, idealism and crass commercialism. Throughout it has been a history replete with extraordinary individuals and families.

The roots of the area's commercial wine industry can be traced to the years of the Gold Rush, when swarms of Argonauts converged on the new state in the early 1850s. Many who stayed were attracted to the Santa Clara Valley, already a comparatively well settled area before 1848. A very sizeable percentage of these early settlers here were from France and those who were attracted to the possibilities of horticulture and winegrowing are the pioneers of the industry here.

Chief among the many nurserymen was Antoine Delmas, who first brought European wine grapes to Northern California. Charles Lefranc settled on the banks of Guadalupe Creek, south of town, at the mouth of the Almaden Valley. Here was the birth-place of the area's commercial wine industry. A countryman, Pierre Pellier, established the industry on the east side of the Valley in the 1860s in Evergreen.

But these men were the pioneers. For a quarter of a century the Valley remained an area of extensive agriculture, mostly given to raising grain. But at the end of the 1870s a great wine boom took place and huge tracts of land were converted into vineyards, over 10,000 acres before the next decade was out.

Chief among these areas developed was the west side of the Valley, north of Saratoga, around Cupertino and on up to Mountain View. Here winegrowing enthusiasts created one of the state's great premium wine districts. John Doyle, the noted lawyer, established the Cupertino Wine Company and his Las Palmas Winery. Nearby more than a dozen sea captains chose the area for retirement and winegrowing as their new vocation.

Men of wealth were attracted to the area by its beauty and its winegrowing potential. Charles Baldwin, a San Francisco millionaire, built a beautiful estate on Stevens Creek Road and constructed a fine pleasure palace which he called Beaulieu. Today this structure serves as the home of

the California History Center and Baldwin's old winery is De Anza College's book store.

The largest winery in the Cupertino-Mountain View area was owned by the son of pioneer nurseryman Antoine Delmas. Delphin Delmas called his huge operation Casa Delmas. Movie goers who have seen the popular "Ragtime" may recall the scene where Pat O'Brien, the defense lawyer for the crazed Harry Thaw, is interviewing the murderer's beautiful wife. One of the lawyers turns to O'Brien and says, "Thank you, Mr. Delmas." That was Delphin, one of the nation's greatest trial lawyers and Santa Clara County's leading independent wine producer.

There were other famous men on the local wine scene. General Henry Naglee settled in San Jose after serving the Union forces in the Civil War. By the 1870s he was making what many thought was the best brandy in North America, a crystal clear product from Charbono and Johannisberg Riesling grapes. Naglee's personal image was not as fine as that of his brandy. On one occasion a young lady whom he had jilted published a little red book of his heated love letters. Later he was taken to court in a well publicized breach of promise case. The offended lady won the case, but the finding was reversed on a technicality.

Naglee was supposed never to have been seen smiling in public, but he must have chuckled after a group of prohibitionists asked to tour his beautiful estate in 1883. Naglee Park was one of the show-places of the "Garden City." The General gave them a tour and provided a buffet and punch. The latter was a lemonade well laced with crystal clear Naglee brandy. The folks had a jolly time, some needing help to get out to the waiting carriages.

Far left: A harvester empties a bucket of grapes. Though mechanical devices have been developed to do this job, many vineyards continue to harvest by hand. Photo by Ansel Adams, courtesy of Paul Masson Winery.

Below: Prudhomme & Co. wine distributors, San Jose, was typical of the shops where valley residents could have a rafia covered bottle filled with a favorite wine variety.





Careful aging in wooden casks is essential to the creation of certain fine wines. Photo by Ansel Adams, courtesy of Paul Masson Winery.

In the mountains to the west of the Valley there was a lively life of winegrowing during these early years. Mountain Charley McKiernan was not the most important vineyardist in the Santa Cruz Mountains, but he certainly was the most well known in the early years. Less well known is the fact that when his daughters had grown to young ladies he decided to move down to San Jose's somewhat more civilized society. When he came down he became a major stockholder in two of the most important industrial winemaking operations in town.

The most famous wine event in the mountains in the 19th century took place during one of the great forest fires that periodically plagued the area. To save his winery from the blaze, Emil Meyers, near the Summit, drew off the fermenting must from his tanks and sprayed the buildings. The released careight

bon dioxide made the blast act like a huge fire extinguisher. The story was picked up by the wire services and for a brief moment Santa Cruz Mountain winemaking was part of a national news story.

Really the most famous denizen of the mountains was Paul Masson, Charles Lefranc's son-in-law. He had struck out on his own in the 1890s and bought a piece of land in the Mt. Eden district above Saratoga. Before the decade was out Masson had planted his La Cresta Vineyard to great French wine grapes and was making the best Champagne in California.

He was not the pioneer winegrower in the area. That palm goes to E. H. Guppy, an Englishman who made his living with a stationery store in San Jose. His El Monte Vineyard was just across the way from today's Garrod Stables, formerly the home of R. V. and Emma Garrod. "Vince" Garrod actually had worked in Guppy's winery in the 1890s and recalled having gained his early lessons in wine from the old Englishman. The Garrod's recollections of early West Side winegrowers before Prohibition were recorded by me in 1968 and act as an important source for my study of early winegrowing here.

When Prohibition came the Mt. Eden area provided the liveliest tale of the 1920s, so far as wine is concerned. In 1929 a small gang of men disguised as Prohibition officers raided the Masson winery and touched off a story whose mysteries have never been completely explained. The word first spread across the headlines of local newspapers was that Masson's place had been looted of about \$100,000 worth of the Frenchman's personal wine and liquor collection. Within a few weeks, however, the value of the swag declined to about \$7,000, a few barrels of Sherry and brandy. But what Vince Garrod saw coming down the hill the night of the hijacking was not a truck with a few barrels aboard. It may have been a huge load of Masson's Champagne. Old timers later used to say that Paul had made a good

The 1950s saw the beginnings of the rapid suburbanization of the Santa Clara Valley and the retreat of wine grape vineyards from most of the Valley floor. The major winery operations kept their local roots, but struck off to the south to plant grapes. Almaden first planted huge vineyards in San Benito County, while Paul Masson and Mirassou laid out vast spreads in Monterey County.

The most promosing hope for the future of the immediate area comes from the many idealists and wine fanatics who have set their roots in the Santa Cruz Mountains in the last twenty years.

The physical reminders of early winegrowing in the area are few and some have been disappearing before our eyes. Charles Lefranc's home at Almaden recently burned in a tragic fire, but there are still many reminders of the past on the property above Guadalupe Creek. Also gone now is the great Cupertino home of the West Side pioneer, J. B. J. Portal. Buried under a spread of condominiums near Foothill Boulevard is Richard Heney's huge



Chateau Ricardo. Leland Stanford's great winery still stands on the University property, acting as a commercial complex. Also standing is the magnificent William Wehner winery in Evergreen. The Osea Perrone on top of Montebello today serves as the modern Ridge Winery. To the south the Pierre Pourroy estate acts as the source of Congress Springs wines. The Novitiate stands in the hills above Los Gatos and their vineyards near Alma still provide wine grapes for local winemakers. There are even pre-Prohibition Cabernet Sauvignon vines in the mountains of San Mateo County providing grapes for tiny Woodside Winery.

In short, much of what remains of the wine-growing past here is now being preserved and made a part of the winegrowing present. For the winegrowers of the Santa Clara Valley and the Santa Cruz Mountains today are gaining a keen understanding of the historic legacy which has come down to them

by Charles Sullivan

Sullivan has been teaching courses on wine history for the CHC since 1979. The Center will soon be releasing his book, "Like Modern Edens: Winegrowing in the Santa Clara Valley and Santa Cruz Mtns., 1798 - 1981".



Above: From the 1860's, the Evergreen district, East San Jose, was extensively planted by the valley's French viticulturists such as the Pelliers and Mirassous.

Left: California and Santa Clara Valley's display at a nineteenth century exposition in Bordeaux, France. It is the policy of the Foothill-De Anza Community College District not to discriminate on the basis of race, sex, physical handicap, religion, color, creed, national origin, or age in any of its educational and employment programs, activities, policies, practices and procedures.

## STATE AND REGIONAL HISTORY PROGRAM

### California Gold Rush - World Implications: Brian Smith

The California Gold Rush, starting in 1848, changed mining technology, finance and law, worldwide. In California such innovations as hydraulic mining, square set timbering, the Long Tom, cradle and dredging were developed. Water usage laws, claim and mining law also evolved here and are in continuous use today. Wed. eve. lectures, 4/7, 14, 21, 5/2, 9, 16 with trips 4/10, Jamestown; 4/24 Grass Valley, Nevada City; 6/5, San Francisco, 6/12; Placerville, Sutter Creek.

### California Gold Rush: Columbia and Sonora: Palmer | Mann

The Columbia/Sonora area has had an exciting past consisting of a mixture of not only gold mining and lumbering, but also of a vigorous shorttime railroad system which tied many of the surrounding communities together. This course will present a detailed study of the Sonora region commencing with the founding of the town of Sonora. Tues. eve. lectures with trip to Columbia/Sonora area 5/21, 22. Cost \$45-65.

### Faculty History Seminar: Lynch, Clauss, Matt

The Stanford family - a father who politicized his way into founding a railroad empire, a young son whose untimely death resulted in the founding of a university in his memory, will be Pat Lynch's area of discussion. Frank Clauss will discuss excerpts from his recently released book, "Alcatraz: Island of Many Mistakes".

Elsie Dobrich Matt will discuss findings from her research conducted last year for the "Californians from Yugoslavia" exhibit. Three Wed. eve. Dates to be announced at orientation April 7, 7 p.m. CHC. Cost \$21 for dinner at De Anza Racquet Club.

### Living in Victorian San Francisco: Frank Clauss

Victorian manners and emphasis on appearances, Italianate, Stick-Eastlake and Queen Anne styles in Victorian architecture, hotels of Victorian San Francisco, entertainment, and destruction by the earthquake and fire are just some of the topics to be discussed in this class. Tues. afternoon lec. 5/25, 6/1, at Cup. Sen. Center. Trip dates: 6/9 or 6/16 to San Francisco. Cost \$15 for bus and admission fees.

### Angel Island, Tiburon, Belvedere: Frank Clauss

The first nautical survey of San Francisco Bay; Osio and his grant to Angel Island; Israel Kashow and his squatter's rights to Belvedere; Lyford's Hygeia and the beginnings of Tiburon; Peter Donahue and his railroad-ferryboat terminal at Tiburon and the

houseboats of Belvedere Cove and Lagoon, will be the highlights of this class. Tues. afternoon lec. 5/11, 18 at Cup. Sen. Center. Tour 5/22. Cost: approx. \$20 for bus boat/tram rides and admissions.

### The Railroad and the California Conscience: Bruce MacGregor

From humble beginnings in the second story above a Sacramento hardware store, the railroad later to be called the Southern Pacific grew to become a formidable institution. In the 1870's it would be employ more people than any other state corporation, and would control newspapers, politics, the courts, city governments. Join this tour de force of California's most famous, and in many ways most influential corporation. Mon. eve. lectures.

### Sir Francis Drake: Hugh Thomas

Sir Francis Drake plundered the Spanish treasure ships, defeated the Spanish Armada and sailed around the world 1577-1580. Learn about Drake's life and time and visit Drake's Bay and other sites in Northern California. Wed. eve. lec. 4/7, 5/5, 12. Tour to Drake's Bay 5/8

### Country Inns of California: Pat Lynch

Exciting historic inns have been selected to give insight to the rich cultural heritage of California, including, in Little River, a lumber tycoon's Mansion built in 1853; a Victorian retreat in Carmel; an authentic English Tudor Inn in Marin and Gualala, a miniature Russian Palace. Thurs. eve. lec. 4/8, 22; 5/6, 20; 6/13, 17 with one-day trips, 4/17, Carmel/Pacific Grove; 5/16, Marin County/San Francisco, 5/22, Little River/Mendocino.

### The Big Four - San Jose, New Almaden, Santa Clara, Mission San Jose: Frances Fox

While the bonanza kings and railroad magnates each had their "Big Four" in history, Santa Clara and Alameda County had their "Big Four" in developing California; from the founding of Mission Santa Clara in 1777, Pueblo San Jose nine months later (1777), Mission San Jose in 1797 and the timely discovery of quicksilver in New Almaden in 1845. Wed. morn. lec. 4/7, 21; 5/5, 19 with tours 4/14, 28; 5/12, 26.

### Historic Spots in Our Bay Area: Ilse Gluckstadt

Many landmarks in our Bay Area survive intact. We will visit Treasure Island built in the bay especially for the 1939-40 World's Fair. Also Redwood City's superb Hall of Justice, the Lathrop House and Fox Theater, recently rescued and refurbished, will be visited. Other areas to visit include Palo Alto/Stanford, Kelley Park/San Jose, Santa Clara and Saratoga. Tues. at Cup. Sen. Cntr.

### California Jewish Heritage: Betty Hirsch

Since the days of the Gold Rush the Jewish people have made significant contributions to the development of California starting with Levi Strauss, who became our first clothing manufacturer, Anthony Zellerbach, our first paper manufacturer, and Anthony Fleischacker, who founded the bank that ultimately became the Crocker Bank. Lec. 4/15, 29; 5/13, 27; 6/10, 17. Four Sat. trips are planned.

### Winds from Oceania: Chatham Forbes

Hawaii and the other islands and coasts of the Pacific Basin have had direct impact on California history since the sixteenth century. Rivalry in this huge area among Spanish, Portuguese, French, Dutch, British, Russians, and Americans has had diverse important effects on California. Tues. eve. lec. with tours to San Francisco, Monterey, Pacific Grove.

# ONE-DAY HERITAGE TOURS

Limited seating. Available space will be given on a first come, first served basis. Registration, reservations and payment must be made in person at the California History Center no later than April 16. No refunds after one week prior to the trip. Ask about membership in the California History Center Foundation! A 10% discount is available to members on all one-day heritage tours.

### Alcatraz: Frank Clauss

From its earliest days as a military fortification, to its dual role as a fort and military prison, from a federal penitentiary housing notorious inmates, to a popular site in the Golden Gate National Recreation Area, Alcatraz has had a varied and interesting history. Tour will include ranger-guided tour of Alcatraz, State Maritime Historical Park at Hyde Street Pier with lunch at Fisherman's Wharf. Lec. 5/26, 6/5, CHC. Tour 6/5. Cost \$15, bus, admission fees.

### Saga of Santa Cruz: Betty Hirsch

Santa Cruz has had a long, colorful and always controversial history starting with its Mission in 1791 and the Pueblo of Branciforte in 1797. By the beginning of the American period both mission and town had almost entirely disappeared. The resort era peaked around the turn of the Century with the construction of the Sea Beach Hotel in 1890 and the Casino in 1904. Lec. 4/22; Tour 4/24. Cost \$10 bus only.

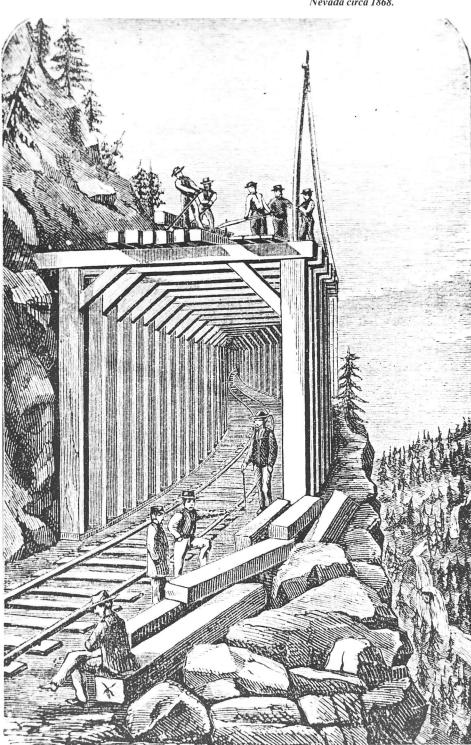
### Benicia - California Capital: Ilse Gluckstadt

General Vallejo originally named the town of Benicia, Francisca, for his wife. When San Francisco became the name of the new town across the bay, he changed it to Benicia, one of her other names. It was California's third capital and headquarters for the U.S. Army Camel Corps. Students will visit the Camel barns, the capitol, the Comandante's home for an elegant lunch and much more. Lec. 5/5 or 12; Tour 5/23. Cost \$22 includes bus/lunch.

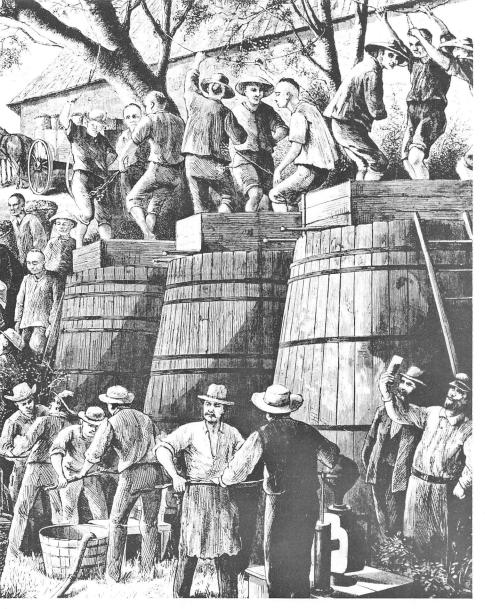
### EDUCATION

Refer to DeAnza College 'Schedule of Classes' for additional information or call the CHC at 996-4712

Building snow sheds for the railroad through the Sierra Nevada circa 1868.



eleven



The simplest method of crushing grapes, (by foot), is demonstrated in this illustration of a California winery in the 1870s.

### California Railway Museum: Palmer/ Mann

January 8th, 1863. A small delegation from the Central Pacific gathered on the Sacramento City levee to break ground for what was to become the western terminus of the 1st. transcontinental railroad. On May 2nd, 1981, 118 years later, delegates again gathered on almost the same spot. This time to dedicate the opening of the new Calif. State Railroad Museum. It's all there, the sights, the sounds, and yes, even the smells of California's railroad heritage. Lec. 4/22; Tour 5/1. Cost \$20 includes bus/museum ticket.

### SPECIAL PROGRAM THEME: WINEGROWING

The following courses relate to the theme of winegrowing being explored by the CHC Spring Quarter. The theme is built around the latest CHC exhibit and soon to be released publication "Like Modern Edens: A History of Winegrowing in the Santa Clara Valley and Santa Cruz Mountains, 1798-1981."

### California and the World of Wine: Charles Sullivan

A continuation of winter quarter's look at the wines of California and the world. Join noted wine historian and author of the center's recently published book on this area's winegrowing industry, Charles Sullivan, as he introduces the student to the major wine styles and types of Europe and California. Special emphasis will be placed on the evolution of California wines and the use of specific grape varietals. Tues. eve. lectures.

### California Wine Pioneers: the 50s, 60s, 70s: *Mary Lester*

Area wine expert, and wine columnist for Meredith Newspapers, Mary Lester will take a look at the personalities that shaped the California wine industry over the past three decades and what is in store for the 1980s. Such wine families as Mirassou, Mondavi, of the Robert Mondavi and Charles Krug wineries and Ernest and Julio Gallo will be profiled. Lec. 5/12, 19, 26. Tour to Mirassou Winery 6/5.

### ONE-DAY HERITAGE TOURS: THEME RELATED

### Agoston Haraszthy's Wonderful Vineyard: Chatham Forbes

Founded in 1832 by the Sonoma Mission padres, by 1857 yielding fine wines for Count Haraszthy, Buena Vista winery by 1870 had become the world's largest vineyard, and was winning awards on two continents. Drive through some of California's loveliest scenery; pause in old Sonoma Plaza to pick up picnic ingredients at the famous cheese house and French bakery. Lec. 5/12; tour 5/22. Cost: \$15, bus only.

### South Bay Winegrowing: Charles Sullivan

A tour of South Bay Area wineries and winegrowing areas, beginning at the home of Santa Clara Valley commercial winegrowing, Almaden Vineyards and continuing on to San Martin, a special modern operation, without vineyards but with a pre-prohibition heritage. Continuing south, the tour will stop in San Juan Bautista for a tour of the museum, old town and mission. Bring a picnic for lunch in San Martin. Tour: 5/15. Cost: \$15, bus only.

### PIONEER PROFILE

### Louis Stocklmeir:

# A Man of Action and Dedication

Beginning with this issue, The Californian will be profiling important area pioneers. It is only fitting that Louis Stocklmeir be the first in the series. Not only has Louis been a prime mover in Cupertino's history, but was one of the original founders of the California History Center Foundation.

You would have to shut your eyes to imagine the Santa Clara Valley as a giant orchard. Louis Stocklmeir doesn't have to close his eyes — he can remember.

Louis Stocklmeir, instrumental in establishing the California History Center, was born "in the brushy country" above Los Gatos in the direction of Mt. Umunhum in 1892. Since then, Louis has distinguished himself as an engineer, horticulturalist, historian, public servant, and art connoisseur.

Stocklmeir took part in Santa Clara Valley history, but his knowledge of the Valley goes back much further than his memory. Louis is familiar with the Spanish, Mexican, and American history of the Valley, and with Cupertino's namesake San Joseph di Copertino, but as Louis would say, "That's a story we won't get into right now."

Stocklmeir comes from a long line of military men. His father battled Indians in the territorial Indian wars. When on the Western Front in World War I, Louis had the dubious responsibility of shooting at the Red Baron's squadron as he was in charge of two artillery units.

If you have trouble remembering that Sunnyvale-Saratoga Road is also called DeAnza Blvd., consider that Louis remembers when Sunnyvale was called Murphy's Station and the road was called Mountain View-Saratoga. He remembers the unimproved roads, the "absolutely deplorable mud puddles" in winter, and the dust clouds in the summers.

As a civil engineer who graduated from Stanford in 1916, Louis engineered the first paved roads in California to be built outside of city limits, including parts of Homestead Road in 1916, and Stevens Creek Blvd. He remembers the 20-mule teams that broke ground for the roads, and the burley lumberjacks who tamped the freshly poured concrete with long planks.

Stocklmeir's engineering work often required that he do structural inspections for insurance companies. By 1931, Louis formed his own engineering and insurance company, the forerunner of Stocklmeir & Stocklmeir which was formed in 1959 with his son.

Louis had lived in San Francisco and Palo Alto thus far. But by 1950, the peninsula was too "congested", so he moved to his ranch in the foot-



hills of the Santa Cruz range on Stevens Creek Blvd. Asked what he thinks of the congested Valley today, Louis laughed and noted that he doesn't get out as often as he used to. Louis and Gladys, his wife for 62 years, look after each other today in the house called "Cottage by the Stream."

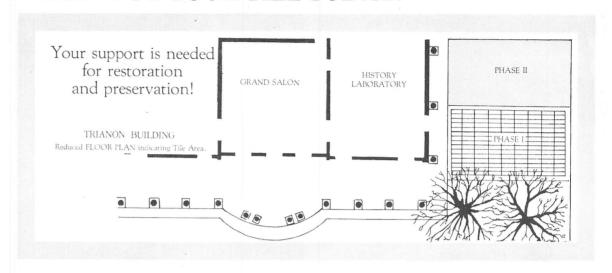
Awards line the walls of Stocklmeir's house, mostly for community service. One certificate reminds him of Stocklmeir Elementary School, named to honor his support of education in the Santa Clara Valley.

Louis Stocklmeir retired from an unselfish career at age 82 because, he said, Social Security insisted he start receiving some benefits.

by Bruce Merenbloom Winter Ort. Hist. 10 student

Louis Stocklmeir was one of the original founders, along with Mary Levine and Walt Warren, of the Trianon Foundation, a group formed to raise funds for the restoration of le Petit Trianon.

# PROJECT IMMORTALITY - PHASE II NOW IN PROGRESS DON'T WAIT - BUY YOUR TILE TODAY!



### Passing Farms Book Planned

The National Endowment for the Humanities, through the California Council for the Humanities awarded the California History Center a grant for \$11,400 toward the publication of a book based on the successful exhibit PASSING FARMS: ENDURING VALUES. According to Yvonne Jacobson, Project Director, the grant stipulated that the federal money must be matched by funds by the community. Working steadily since last August, Jacobson was able to make the December 31 deadline, raising over \$15,000 from corporations, foundations and individuals.

Jacobson is now negotiating with publishers and predicts that the high-quality book will take a year to complete. She anticipates it will be available to the public sometime in 1983.

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# **CHCF Association News**

The CHCF Christmas Party held at Mimi's in Los Gatos Old Town was a huge success. There was the wonderful food cooked by a large group of ladies from our Docents/Volunteers. We stirred, chopped, rolled, baked, etc. for 2 days in Seonaid McArthur's kitchen and everyone's combined efforts produces some marvelous gourmet dishes and pastries. Marion Card, Lida Kluzek, Anna Lisa Hemphill, Kay Peterson, Ann Lyle, Marian Lord, Helen Ewbank, Jane Horneman (my daughter visiting for the holidays) and I created many different foods under Seonaid's watchful eyes.

A four piece band called The Squires Combo, played great dance music. The large crew of volunteers who worked at the party kept everything running smoothly. Katie Bowen and her sister. Helen Ewbank, sold admission tickets along with Helen & David Rickman, Lesley McCortney and Jill Martin. Zee Tieger, Ann Hines, Marty Grushkin, Nancy Forbes, Ann Lyle & Maurine Charles helped keep the food moving from the kitchen to the food tables. Deon & Ed Rvan, Elsie & Walter Matt, Virginia Florentine, Marion Card & Ken Givens sold drink tickets. Members of the CHCF Board of Trustees and Faculty members - Will Lester, Chatham Forbes, Pat Lynch, Stephen White, Carole Pavlina & Walter Travis - dispensed wine and champagne. Volunteer Lorene Speth, took on the task of buying the champagne and wine, picking it up and getting it to Mimi's. After the party was over I heard many people comment that it was the best party the CHCF ever held.

The opening of the Wine Exhibit is scheduled for March 20th and I hope all of you are planning to attend. It promises to be a fine exhibit and I am looking forward to the Docent training because my

knowledge of the wine industry is very limited. I would like to personally invite you to join the other Docents in the training on March 15, 17, & 19. It is a very rewarding experience to conduct tours and since we always need more Docents this would be a good time to join our fine group.

> Mary Jane Givens **Director CHCF Docents/Volunteers**

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The CHC Trustees and staff want to offer a special thank you to the following De Anza College faculty/staff for their voluntary payroll deductions to support the ongoing programs at the Center: Toni Amentini, Jeanne Bellefeuille, Thomas K. Byrd, Suzanne Greene, Lewis H. Ham Jr., Setsuko Hirano, Bert Manriquez, Ruth Miller, Lynn Prendergast, Brian Smith, Ellan Stokes, Dr. Walter Travis and Gilda Vincent.

### **Send Us Your Family** Histories

The tiles in the courtyard next to the Trianon are a fitting remembrance for those who played a part in California or regional history and for loved ones who would appreciate being remembered in a setting which speaks of California's beauty and great culture.

The CHC is proud of the names of families and friends already in the courtyard. Each one is unique and has a special story behind it. Because our "business" is history, we are compiling an album that will have a little history about each present or future name tile.

Please send us a page or two of background on the name you've submitted. In years to come, it will help us when we want to "introduce" those friends to future visitors.

"Water in the Santa Clara Valley: A History" Latest publication in the History Center's Local History Studies Series is now available for sale at the center. Cost: \$4.50

Everyone had a great time at the CHC Christmas party held at Mimi's Rooftop Cafe in Los Gatos including, left to right, Laurie and Walt Warren, Hazel Lester, Marion Card and Walt Travis. Photo by Cassidy/Lester.



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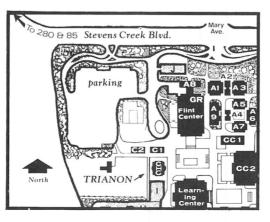
21250 Stevens Creek Blvd. Cupertino, Calif. 95014 (408) 996-4712

Trianon Bldg. Hours: Monday—Friday:

8:00 am-noon, 1:00-5:00 pm

#### **Exhibit Hours:**

Monday—Friday: 9:00 am—noon, 1:00—4:30 pm Docent Tours may be scheduled by calling 996-4712.



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