**DEANZA COLLEGE CAREER EDUCATION** **INSTITUTIONAL ADVANCEMENT**

**PLANNING SESSION RECORD**

**DRAFT for FACULTY & STAKEHOLDERS FEEDBACK**

**September 13, 2017 \* De Anza College**

Randy Bryant, William Roeder, Mayra Cruz, Facilitators

**VISION STATEMENT- DRAFT**

Leading-edge career education providing all students with skills

to excel in the 21st century global workforce.

**MISSION STATEMENT- DRAFT**

The De Anza College Career Education program prepares students to succeed in high demand occupations, responding to industry and community demands while advancing

our institutional core values.

**CORE VALUES DRAFT**

De Anza Values and one addition

Integrity

Innovation

Equity

Develop human capacity

Institutional competencies

Civic engagement for social justice

Responsiveness to community and industry needs

**THREE-YEAR GOALS DRAFT**

2017-2020 \* not in priority order

Work with programs to identify areas for expansion.

Work with the Academic Senate leadership and the President’s Office to secure Career & Technical Education representation (1 faculty, 1 manager) as permanent voting members on all shared governance committees.

Expand/increase enrollment in Career & Technical Education programs.

Develop and implement a Career & Technical Education marketing strategy in collaboration with the De Anza Office of Communications.

Improve student achievement in Career & Technical Education Programs.

(closing the achievement gap)

Create a Career Center.