

Academic Senate

February 27, 2017 May 3, 2015 Update

Institutional Metric- Career & Technical Education

Recommendation to the Academic Senate

Background: In 2016-17 the College Planning Committee, charged with annually reviewing the Institutional Metrics, determined that a few metrics were falling behind. In that we would not achieve our master plan goal by 2020. The CPC brought these metrics to College Council who tasked the Academic Senate with working with the college to meet our stated goals by 2020.

The College Goal: 57% percent of students who were enrolled in a career technical education program will be employed full-time one year after leaving De Anza.

Action Plan

A. Moving the metric

1. Senators examine the metric and monitoring student employment information (2/13 & 2/27 meeting)
2. Currently the college offers Job Search Services for Workforce Education Programs <http://www.deanza.edu/workforceed/CTEJobandCareerServices.html> and Career & Counseling Services through a Career Counselor (serving the college priority groups- Latina/s, African American, Filipino and Pacific Islanders) <http://www.deanza.edu/counseling/career/> The Workforce Education Office is managed by the Workforce Education Coordinator with a staff of 2.
3. Engage CTE programs/department faculty in dialogue for other potential ideas or initiatives

B. Ideas or initiatives to undertake

The following are the strategies/ ideas to undertake and recommendation to Academic Senate.

1. Improve marketing for CTE Programs
2. Expansion of partnerships with Industry and connections with industry. Need for a dedicated person to assist with reaching out to industries /sectors. Build our capacity to use the Sector Navigator
3. Increase internships and CTE Pathways with employers- Santa Monica is an example
4. Streamlining curriculum processes to respond to workforce demands and opportunities
5. Conduct an environmental scan of the barriers (consider this data point: a recent study identified some clusters of students; 21% PT students and students returning with a BA degree)
6. Research more information on the Workforce Board One Stop Centers

C. Support needed from the College

1. Support from marketing to improve the marketing of CTE programs
2. Dedicated faculty/staff to assist with reaching out to industries /sectors
3. Stream lining De Anza curriculum processes
4. Work with IR to conduct an environmental scan of the barriers